

ESTTA Tracking number: **ESTTA741824**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79162246
Applicant	Benchmark Holdings Plc

Notice of Appeal

Notice is hereby given that Benchmark Holdings Plc appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79162246.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Computer software for the collection, editing, organizing, modifying, bookmarking, transmission, analysis, storage and sharing of data and information; computer software that provides web-based access to applications and services through a web operating system or portal interface; computer software for use in the fields of environmental protection, aquaculture, agriculture, animal health, animal breeding, farming and food production, namely, software for herd and livestock management, farm resource management, aquaculture breeding and genetics, aquaculture production management and traceability, food chain management, food chain auditing, quality control; providing online computer databases for use in the fields of environmental protection, aquaculture, agriculture, animal health, animal breeding, farming and food production; providing online electronic databases for use in the fields of environmental protection, aquaculture, agriculture, animal health, animal breeding, farming and food production; none of the aforesaid goods relating to security systems, burglar alarms, motion detectors and software products related thereto; none of the aforementioned goods related to real estate software and real estate
- Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Scientific and technological services and research and design relating thereto; scientific and technological services, namely, research relating to aquaculture; industrial analysis and research services in the fields of environmental protection, aquaculture, agriculture, animal health, animal breeding, farming and food production; consultancy services relating to research in the field of environmental protection; quality control for others; consultancy services relating to quality control for others; environmental impact, disease management and process auditing of fish farms; quality control services for others relating to fish farms; database design; database development; providing an internet website portal featuring information for auditing and benchmarking standards of animal welfare and health, ordering aquaculture diagnostic services, analyzing data relating to aquaculture diagnostic services, communicating the results of aquaculture diagnostic services, real time environmental data monitoring, real time monitoring of equipment used in aquaculture and agriculture and monitoring and analysis of CO2 footprints of businesses and operations in agriculture and aquaculture; none of the foregoing services related or directed to security systems, burglar alarms or motion detectors; none of the aforementioned services related to real estate software and real estate
- Class 044. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Veterinary services; clinical veterinary services; hygienic care for animals; aquaculture consultancy services

Respectfully submitted,
/Lisa M. DuRoss/
04/22/2016

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